Shields Class Governing Board Meeting

April 12th, 2016

MINUTES

Attending

Eric Anderson	President
Jay Dayton	Treasurer
Bill Berry	Measurer
Chris Wick	Vice-President
John Klein	Vice-President
Richard Robbins	Vice-President
Garth Hobson	2016 Regatta Organizing Chair

President's Report – Eric Anderson

Eric mentioned that nearly all Fleet Captains had submitted fleet news ahead of the deadline. He thanked them for their assistance on this. He indicated that the 2016 National Regatta would be a bit different than our usual event, with loaned boats and additional travel considerations so that mailing the Masthead early would assist anyone planning to attend by getting the details out.

Class Dues – Eric reminded the group of the June 1 deadline for dues submitted to the Class

2018 National Regatta Awarded to Fleet 8 and EYC – This announcement was sent to a distribution list of 621 email addresses using our new class Mailchimp account. 336 people opened this message for an open rate of 58.9% Those on the call who had seen it thought the format was OK.

Oak Cliff Sailing School Update – Eric indicated he has spoken to Ron Saccardo at Oak Cliff Sailing School. Ron is in charge of Shields restorations and had contacted Eric about which organizations might want donated "used but good quality" sails. Eric asked the group if anyone had personal knowledge of OCSC. No one attending knew much except that it is a 503 c charity which has come to own around 10 Shields to date. Most of these are the old Fleet 5 boats. Richard suggested Eric contact Bam Miller in Oyster Bay to learn more About OCSC.

Shields Online Store Update – A committee to study the feasibility of creating a Shields online store was formed. Sam Veilleux, Ted Slee and Eric were on this committee. The recommendation to proceed with a turn-key third party company to perform everything was made. Team One Newport was thought to be the company most favored to support this. Goals for this concept were 1) Promote the Shields Brand, 2) Provide Shields owners with an easy way to buy Shields embossed apparel on quality garments with consistent service, 3) Generate additional revenue for the Class.

Treasurer's Report - Jay Dayton

There has no activity since our last report.

Account Balance on 3/31 \$8,871.27

No Deposits and no Receipts

Account Balance 4/11 \$8,871,27

Jay reminded the group that Fleet 21 has each skipper pay annual class dues along with club racing fees at the beginning of the year. Others thought this was a nice process and will consider implementing at various fleets.

Secretary's Report - Peter McWhinnie

There was no report this month. Eric reminded the Fleet Captains to look for a spreadsheet from Peter to properly record the various fleet members and categorize the membership type. The goal being to know the sources of class revenue and to have a predictable means of forecasting future dues amounts.

Measurer's Report - Bill Berry

The Technical held a meeting since our last class teleconference. Bill mentioned that Fleet 9 had inquired on possible rules changes to better seal the after tanks to prevent sinking. Lots of discussion ensured. Jay mentioned his Shields had a low cost and highly effective treatment of fast cure silicone to prevent water leaking. Bill mentioned that several Shields he has been on do not even routinely close the hatches. Others agreed that it would be tough to create and enforce a rule with such vagueness.

2016 Ocean - Great Lakes Challenge Cup, Marion, MA -

Bill said that three teams had registered already; two from Monterey and one from Marion. Richard asked the group if there was any preference as to the number of races scheduled. The group thought that either 6 or races 7 would suffice. The evening banquet is not yet finalized and it may be held offsite.

2016 National Regatta, Monterey, CA -

Garth Hobson presented the loaned boat policy for the event. The entire policy has been included on page 3 of these Minutes to prevent misstating any of the relevant facts. Although the specific hulls will not be known until the Monterey Fleet's qualification series is completed, the boats will be assigned according to registration date. As yet, no boats have registered for this event.

2017 National Regatta, Mystic CT -

Chris reported that dates have been reserved for this event. The dates are Sep 20-23, 2017 at Mason's Island Yacht Club.

2016 Shields National Regatta Loaned Boat Policy

One Loaner Boat is made available to each fleet's representing champion at no charge. Each fleet shall designate their representative.

The Event Organizing Committee has allocated 9 boats for this category, one for each fleet. Each fleet must certify they meet the class definition of a fleet in accordance with the Shields Class Rules, Article V, Section A and hold at least 10 qualifying races for determination of its champion prior to 8/15/15.

Each Fleet must report its representative to the Organizing Committee by the registration deadline of 8/15/16. This report shall be accompanied by a paid entry. A fleet failing to comply shall forfeit its allocated loaner boat. A fleet's allocated loaner boat is only available to that specific fleet and, if unfilled, cannot be given to any other fleet, but shall be returned to the Event Organizing Committee to be filled according to the following criteria:

- 1. On 8/16/16 any remaining boats of the 9 allocated shall be offered to members of the priority waiting list
- 2. After each member of the priority waiting list has been offered a loaner boat, they shall be offered back to their owners, and then to
- 3. Any qualified Shields skipper who has met the requirements for entry within his own fleet

The priority waiting list shall be allocated according to the following guidelines:

- 1st, the current National Champion should they not be selected as their fleet representative
- The 2016 Regatta Pre-registrants those who paid a deposit during the 2015 National Regatta