

**Shields Class Governing Board
Meeting Minutes
February 13, 2017**

Attending

Name	Fleet #	Position
Eric Anderson	12	President
Steve Mettler	8	Secretary
Jay Dayton	21	Treasurer
Kim Roberts	19	Measurer
Doug Millar	1	Fleet Captain
Tom McManus	2	
Ian Smith	8	Fleet Captain
Ted Slee	9	Fleet Captain
Bill Berry	10	Fleet Captain
Ken Deyett	19	Committee Chair, National Regatta Attendance Committee (NRAC)

The meeting began at 8:00 PM EST

References (provided prior to meeting):

Treasurer's Report, 2-9-2018

2018 Ocean Great Lakes Challenge (OGLC) Notice of Race (NOR), 180119.2 Draft for Review

2018 OGLC Entry Form, Final

NRAC Meeting Minutes, February 5, 2018

National Regatta Attendance Graph, 2007-2017

Meeting Minutes:

1. Presidents Report - Eric
 - a. Fleet Captains Roll Call
 - Doug Millar -1
 - Tom McManus-2
 - Eric Beyer-3
 - Rick Gibson-4
 - Michael Polkabra-7 and 12
 - Ian Smith-8
 - Ted Slee-9
 - Bill Berry-10
 - Ron Oard-17
 - Al Burnett-19
 - Harry Seemans-21
 - b. Simplifying Masthead Distribution

- i. Bob Bannis and his daughter have simplified layout and worked with laser letters to reduce expense to produce. If we sent to fleet captains only instead of individuals, it would reduce costs to \$650.
 - ii. Motion to simplify distribution of Masthead by sending hardcopy to fleet captains only and sending email (link) to individual members.
 - 1. Jay – propose
 - 2. Eric – second
 - 3. All – I
 - 4. 0 – Nay
 - 5. Motion Passes Unanimously
 - c. Proposals for the 2020 Shield National Regatta
 - i. By Class Rule, proposals were due by February 1 - Eric
 - ii. Proposal deadline is extended until February 28 for this year - Eric
 - iii. Fleet 9 is preparing a proposal and planning to submit – Ted
 - iv. No other fleets are planning to submit – Eric
 - v. Next year deadline for proposals will go back to February 1
- 2. Treasurers' Report 2-9-18 - Jay
 - a. Ending balance was \$9591.68 after adjustment of \$545 income for Fleet #21 dues and (\$200) expense for US Sailing Class Dues to starting balance of \$9246.68 – Jay
 - b. Fleet Roster and Dues Summary sent to Secretary - Jay
- 3. Secretary's Report - Steve
 - a. No Update
- 4. Committee to Improve National Regatta Attendance – Ken
 - a. NRAC Meeting Minutes from February 5, 2018 and National Regatta Attendance Graph, 2007-2017 distributed to committee – Ken
 - b. Attendees included 106 skippers, 8 different venues, 33 skippers traveled (call list for future regattas)
 - c. Survey Monkey showed that a change in format to Friday/Saturday/Sunday will help and this is what Chicago is doing
 - d. Open to other ideas
 - e. Communication and promotion is important which led to a discussion on preparing a Masthead light version
 - i. Content has always been the main issue. It should include a president's column, Measurer report, tuning/fixing tips, and trailering boats tips
 - ii. Email is best and has replaced blogs
 - iii. Target a Spring and August distribution
 - iv. Larchmont has twitter page, instagram and facebook. Facebook group is used most but not much content – Doug
 - v. Newport uses many different approaches and recommended better using class facebook, but frequent input is needed to keep active - Ted
 - vi. Need to be careful not to overload emails – Ken
 - vii. Email is best but keep some social media like posts made to facebook can be linked to class website, Class Facebook site, Fleet 9 Facebook site – Jay

- viii. Newport uses a weekly fleet email and has open rate of 70%. This includes relevant information like course changes and warnings. – Ted
 - ix. Proposed wrapping up next month, but committed to targeting an April 1st (August) email for a Masthead light with mailchimp. - Eric
 - x. Email any ideas to Ken or welcome join NRAC meetings for discussions – Ken
 - xi. Thank you - Eric
- 5. 2018 Great Lakes Challenge - Ted
 - a. NOR draft and final entry form distributed
 - b. Grant is being applied from State of RI
 - c. John Burnham and Ted Slee are co-chairs
 - d. 9 boats are signed up
 - e. A request was made to change S2.2 to modify the 10 race minimum rule (calendar year starting January 1) – Eric
 - f. Be careful making exceptions. It is a good rule and we had issues in the past – Bill
 - g. Honor is important and should have some flexibility, maybe at discretion of fleet captains and/or national committee to increase participation if needed.
 - h. Corny's concept – Bill
 - i. NOR to be finalized
- 6. 2018 National Regatta, Edgartown – Steve
 - a. Making preparations, registration is open, looking forward to a great event
- 7. 2019 National Regatta, Chicago – Eric
 - a. To get 18 boats, 10 will need to travel as fleet has 11 hulls of which 9 are raced
 - b. Stipend for travel was available in the past, \$250/boat
 - c. Stipend for >500 miles was \$325/boat and there is precedent - Ken
- 8. New Business
 - a. 'New England Championship' applied to Buzzards Bay Regatta – Bill
 - i. Rich will push on website when he returns from New Zealand
 - b. Smaller spinnaker as used in Marion may need acknowledgement by National Committee and/or amendment to class rules – Bill
 - i. Better idea in long run
 - ii. Used in Marion for last 10 years, sharing 5 amongst fleet
 - iii. Discussed this previously in Larchmont in 2014. It is going on in practice and need to put on notice board. - Eric
- 9. Actions (Deliverables) – Eric
 - a. Masthead by March 29, 2018
 - b. Finalize NOR comments for OGLC in next week
 - c. National Committee comment on small spinnaker when Richard returns next week
 - d. Next Meeting on Tuesday, March 13, 2018

The meeting ended at 8:50 PM EST